

EVOLUTIONS STAFF REPORT

FEBRUARY 22, 2024

- 1. UV Installation Complete
 - **a.** Knorr Systems technicians could not believe how clean our pool water was when they turned the system on. A very strong testament to Ge and his attention to keeping the pool water pristine. See attached e-mail from Carlton Russell.
- 2. January New Membership sales exceeded our expectations with our \$20.24 Enrollment Special.
 - a. 239 New Memberships
 - **b.** However we had 123 cancellations for the month.
- 3. January 24, 2024 Group Exercise Extreme Party
 - **a.** Short samples of all Group Exercise classes so members could see what they are and attend in the future. One morning and one evening session.
- **4.** Elaine is working on auditing our Silver Sneakers and Renew Active accounts. Changes on January 1st with changing what insurance companies are eligible to offer these programs.
- 5. February Activities
 - a. February is Healthy Heart Month A Healthy Heart Starts Here
 - **b.** Couples Membership Special Feb. $11^{\text{th}} 17^{\text{th}}$.
 - **c.** Count the Kisses Contest & Photo Booth with ticket to a drawing if posted on Social Media.
- 6. March Activities
 - **a.** Bar-bell Crawl
 - i. Members do different Weight Lifting Stations in different rooms.
 - ii. Rooted X TOTM donating Green "Veggie Shots" between the rooms.

7. Staffing

- **a.** Promoted::
 - i. Amanda Fiagle Group X / Fitness Manager
 - ii. Gonzalo Padilla Operations Supervisor

Eva Edge

From: Sent: To: Subject: Carlton Russell <carltonr@knorrsystems.com> Thursday, February 1, 2024 12:24 PM Jayne Presnell Knorr Systems

Hi Jayne,

It was nice catching up with you and Ge yesterday. I wanted to take a moment and compliment Ge for the outstanding job he's done in maintaining the pool for Evolutions Fitness. The clarity of the pool water under his supervision has been truly remarkable. It's evident that his attention to detail and dedication to ensuring health department standard of water quality has not gone unnoticed. The recent upgrades to the system, Chemical controller and Uv system read and monitor the cleanliness and health of the water, and it's been transparent and a testament to the level of commitment and diligence of Ge's oversight. I and our technicians have observed the pool operations and have noticed Ge's proactive approach to maintenance, his professionalism has not only reinforced the quality of the pool water but also enhanced the safety as well.

Best,



Carlton Russell Commercial Market Application Specialist Knorr Systems Int'l, LLC

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