Tulare Local
Healthcare District

Staff Report

Date: *August 24,2026*
Subject: *August 2026 Evolutions Fitness & Wellness Center Update*
Attachments: *None*

Analytics Report
Evolutions continues to demonstrate strong utilization and stable membership performance. As of July 2026 reported 6,732 active members. Facility utilization continues to be strong, with 24,610 visits recorded during the month of July. Revenue performance also remains strong with a total operating revenue of just over $229,000.

EV Chargers Update
The charging agreements with XLR8 have been executed and the project has moved into the first phase of implementation. XLR8 is currently working to engage Southern California Edison and coordinate the utility requirements necessary to move forward onto the next phase.

Nutrition Program Update
Development of our new pilot nutrition program, *Nutrition Foundations*, continues. The anticipated launch has been slightly delayed as the comprehensive curriculum development process has proven to be more time-intensive than initially anticipated. Staff continues to work collaboratively with the nutrition coach to develop curriculum designed to provide participants with practical tools that they can use throughout the course as well as after they have completed the program. Program materials currently in development include structured class lessons, participant workbooks containing lesson takeaways and key-point recaps, interactive worksheets, meal planning resources, tracking tools, and materials intended to support long-term participant success. Marketing and participant registration planning are also underway, with the registration for the first cohort anticipated to open soon.

Second Saturday Wellness Markets Update
Planning for the Second Saturday Wellness Markets continues to progress as well. Staff have completed the approval process with the City and finalized the vendor registration packet and associated processes. The remaining approval item is confirmation from our insurance provider, which will also satisfy the City's insurance coverage requirements for the events. In anticipation of the launch, we have developed a list of interested vendors that includes healthcare providers, local makers, community organizations, and informational/resource booths.
The coordination of recurring monthly markets is a significant operational undertaking, however we are confident in the progress we have made thus far and believe that the markets will prove to become a valuable community resource.

Evolutions Merch Update
Evolutions branded merchandise is officially live and available for purchase through the Evolutions website. Samples have been displayed in the atrium which will allow members to see and touch the product before purchasing online. We plan to run a promotional launch sale in September 2026.